

www.wineandgourmetjapan.com



Wine & Gourmet

JAPAN

Glassware courtesy of Zwiesel 1872

12-14 APRIL 2017

East Hall,
Tokyo Big Sight,
Tokyo, Japan

International Wine, Beer, Spirits and Gourmet Food Exhibition & Conference

Partner Events



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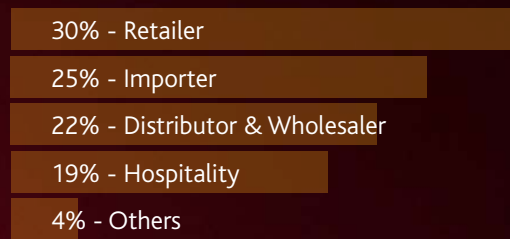
Key Factors For Your Success

Going into its **8th** edition, Wine & Gourmet is Japan's most established trade fair focused on Wine, Beer, Spirits, Confectionery and Gourmet Food. Exhibitors from **22** countries presented their products in 2016. The vast majority (**93%**) of these exhibitors are planning to return in 2017. International companies contributed more than **60%** of the exhibitors, making Wine & Gourmet Japan one of the most international fairs in Japan.



Registered Wines
(377 new to the market)

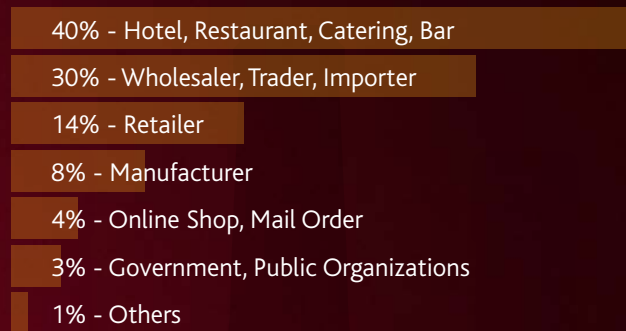
Who Our Exhibitors Want to Meet



96%
Met their Relevant
Customer Group



Visitors by Industry



75,845
Trade Visitors



Purpose of Visit



81%
Involved in
Decision Making



"This was exactly the platform that our wine producers needed. The show really helped us amplify our publicity efforts efficiently to the correct audience, and has opened a great many doors for us."

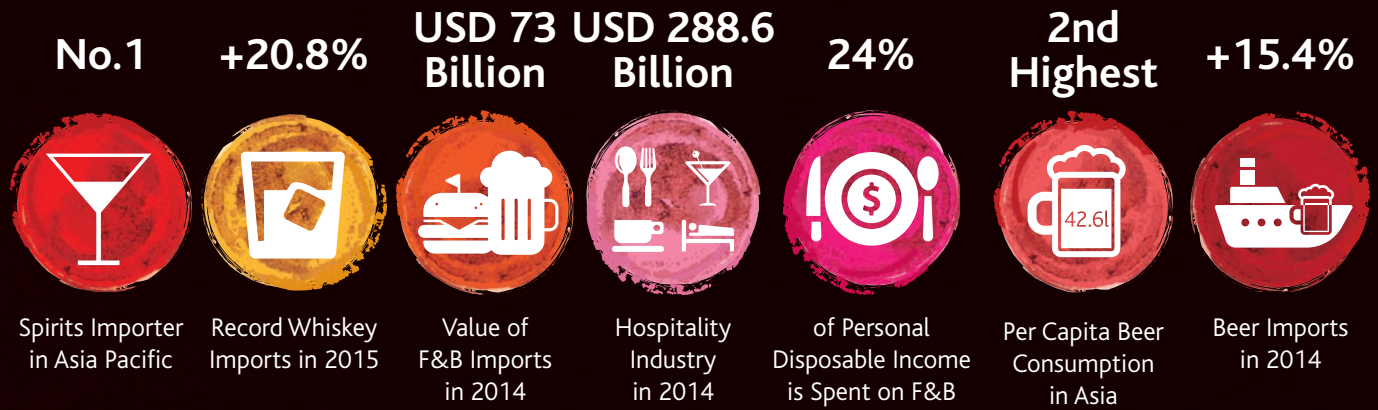
Ms. Elene Kiknadze
Chief Specialist of the Marketing and PR
Department, National Wine Agency of Georgia
Georgia

"Wine & Gourmet has been organized very professionally. It is a great opportunity to meet with Japanese wine professionals and it's a good platform to introduce our products to the market. We want to thank every person that made this experience so successful for us."

Mr. Özgür Onursal
Business Development Manager
Kutman Winery
Turkey

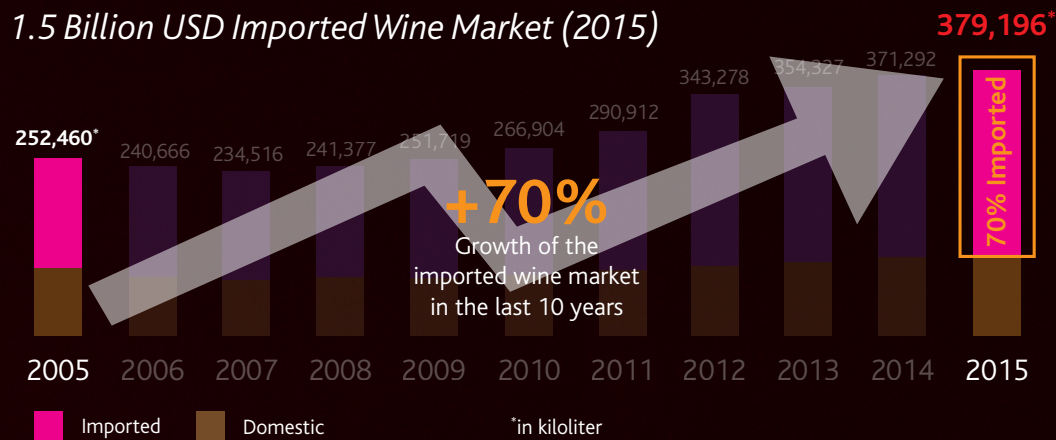


Why Japan?



2nd Biggest Wine Importer in Asia Pacific

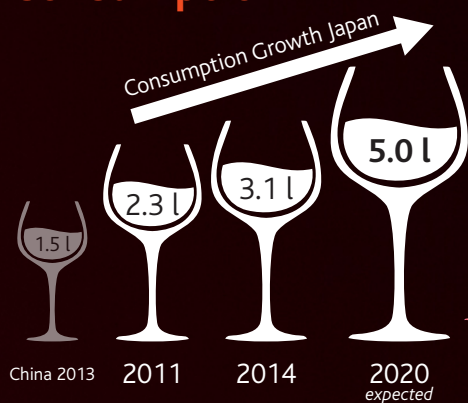
1.5 Billion USD Imported Wine Market (2015)



"It is becoming clear that wine has become less of a novelty in Japan and is steadily edging into the mainstream food and beverage culture of Japanese society,"

Mr. Marc Soccio
Senior Beverage Analyst,
Rabobank, Netherlands

Per Capita Wine Consumption



Consumption By Type



Market Trends



What to Expect in 2017

Label Contest



More Than 30 Seminars, Tastings and Master Classes



Wine Pairings



Specialized Zones: Wine, Beer, Sake, Coffee, Spirits



Key Buyers Attend Wine & Gourmet Japan

Import & Wholesale	HORECA	Retail

Book Your Stand Now

Raw Space Only

Build your own stand and differentiate yourself from others. A well-designed booth will stand out and leave an impression on your potential customers.

JPY 41,800* per sqm

*Excluding 8% tax

Premium Shell Scheme

Get a space including booth construction and basic furniture. This package includes all you need to have an easy start to the exhibition. According to your needs you can add additional furniture and equipment.

JPY 59,400* per sqm

Country/Product Pavilion

Be recognized in your country or product group with clear identification of origins and national identity - an easy locator for industry buyers. This package comes fully equipped with furniture, tasting kit and tower.

JPY 49,500* per sqm

CONTACT US

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